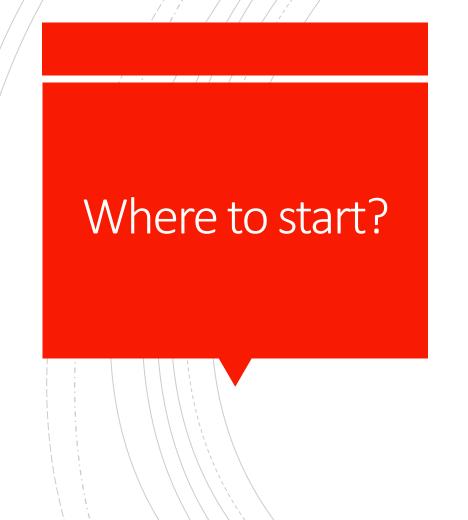
Email Marketing By: Mayson Ellington



Advertise or promote brands, products, etc.





Create an actual email marketing platform



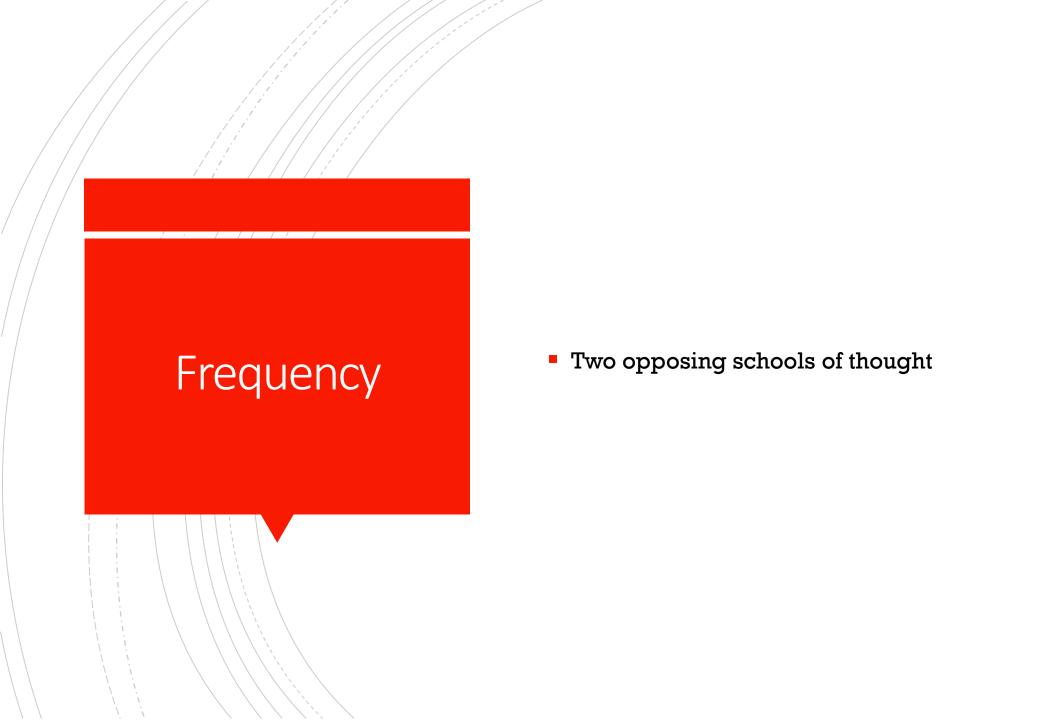


Auto Responder Sequences

New person gets added to list



Familiarize you subscriber with your brand



Upselling and Cross-Selling

- Upselling: post-purchase
- Cross-Selling: positive relationship